

MARKETING & DESIGN INTERN

RJL SOLUTIONS

ROLES AND RESPONSIBILITIES


The Marketing & Design Intern will serve the Marketing and Public Relations department in areas of social media, design and strategy. The position provides a flexible work schedule and environment equipped to provide unique experience in Marketing trends.

Duties include:

- Research for marketing strategies including target market, SWOT analysis, competitive analysis, industry analysis, etc.
- Assist the Marketing team with high-level marketing research for RJL Solutions and its clients
- Assist in edits and creation for social media posts, website copy, SEO and other marketing items
- Assist with operational duties for Marketing team
- Take minutes at participating meetings
- Like, comment, follow, watch stories, and engage in content for all RJL and its clients' pages to increase likability and grow a following
- Other special projects as designated



INFORMATION

-  College
-  Internship
-  Marketing and Public Relations department

QUALIFICATIONS

- Current student pursuing (or recent graduates with) a bachelor's degree in marketing or related degree.
- Familiar with marketing strategies, campaigns and report drafting.
- Familiar with design softwares.
- Ability to communicate effectively through writing in a concise and meaningful manner with accurate and trusted research methods and sources.